

What Do Your Leaders Think About #LoveYourEyes?

ECOO calls on European governments to act ahead of the Global Summit for Eye Health

Europe's eye health challenge



90M

people in the WHO European Region live with vision impairment or blindness

Many sight-threatening eye diseases develop without symptoms. Routine eye examinations can detect them before irreversible vision loss occurs.



>50%

of glaucoma remains undiagnosed



1 in 2

teenagers could be shortsighted by the time they finish school in 2035, raising their risk of eye disease later in life.



Part of the solution is already there



200.000+

optometrists and opticians in Europe

An accessible community-based workforce that can contribute to better vision and earlier detection



\$1 → \$28

\$1 invested in eye health → \$28 return

Investing in eye health delivers substantial economic returns (IAPB, global statistic)

Europe has already committed to eye care for all by 2030. Now it is time to deliver.



Commitment

The milestones below represent formal commitments made by European governments at the highest levels of global governance.



ECOO's Call to Action

The EU can drive coordination and best practice, but delivery happens within national health systems.

ECOO therefore calls on governments to:



Integrate

optometrists and opticians into national pathways



Fund

access to routine eye examinations



Develop

measurable national eye health strategies

EUROPE HAS COMMITTED. NOW IT IS TIME TO DELIVER.